



**SGH
PGAHI**

POSTGRADUATE
ALLIED HEALTH INSTITUTE

Effective Visual Communication Techniques to Enhance Patient Communications for the adult population

20 September 2024

Introduction

This full-day course is designed to equip healthcare professionals with the knowledge and skills to enhance their patient engagements through effective visual communication techniques. Through engaging, experiential exercises, attendees will learn about the benefits of creatively incorporating story-telling, pictures and diagrams to support effective communications in the adult population.

Join us and take the first step towards incorporating the transformative power of visual communications. Drawing and writing materials will be provided.

Course Objectives

By the end of the workshop, attendees will be able to:

- Understand the benefits of basic visual communication techniques and how they can enhance patient conversations.
- Apply basic experiential knowledge in at least three effective visual communication techniques including:
 - the use of story-telling, metaphors, and analogies to facilitate meaningful conversations with patients/caregivers,
 - using visual resources such as picture cards to assist in conversations with persons having difficulties in self-expression.
 - grounding and navigating conversations using simple diagrams,
- Identify ways in which visual communication techniques can enhance patient care in attendee's own setting.

Teaching Faculty



Phylaine Toh
MA AThR
Art Therapist
Music and Creative Therapy Unit

Phylaine is a credentialed Art Therapist working at the Singapore General Hospital (SGH). She received her Master in Art Therapy from LaTrobe University, and is a professional member under the Australian, New Zealand and Asian Creative Arts Therapist Association (ANZACATA). Her clinical focus is on trauma-informed Art Psychotherapy, supporting individuals with various psychiatric conditions, life-changing experiences, and grief support after survivorship.

Quick Links

[FAQs](#), [PGAHI Programmes](#), [Training Calendar and Directory](#)

Course Details

Date	: 20 September 2024
Duration	: 7 hours
Time	: 9am to 5pm
Class size	: 25 participants
Venue	: Training Skills Lab 20 College Road, Academia Level 1, S169856
Fee	: S\$ 630 (SingHealth) S\$ 700 (Regular) (inclusive of prevailing rate of GST)

Course Outline

1. Theory

Introduction of visual communication techniques and how they can enhance patient conversations

Practical applications of visual communication techniques in Clinical Practice

2. Experiential

Introduction to basic visual communication techniques

Experimental and role-playing

3. Final Project

Instructions and brief discussion

Experiential Art-making

4. Final Project Presentation

Micro-exhibition format

Presentation

5. Wrap up and evaluation

Target Audience

This entry-level workshop is ideal for patient-facing healthcare professionals who are interested in incorporating basic visual communication techniques into clinical situations to support patient communication.

Registration

To register, scan the following QR code or click on the web link. Registration closes on **2 September 2024, Monday**:



<https://form.gov.sg/6687460f7009ef5d330ee1a3>

Upon registration, you agree to [Terms & Conditions](#) of PGAHI.